

CodeMeter goes MAGIX

Starting in January 2005 MAGIX AG, the market leader for photo, video, and audio software, is protecting their professional audio software with CodeMeter. The new versions of Samplitude and Sequoia utilize the USB CM-Stick.

The main requirements set up by MAGIX are high security and high flexibility to support different planned marketing schemes. CodeMeter offers resistance to hacker attacks by using cutting edge technologies for protecting executable programs and strong algorithms like the symmetric encryption algorithm AES (Advanced Encryption Standard) with 128 Bit keys and the asymmetric algorithm ECC (Elliptic Curve Cryptography) with 224 Bit keys.

Licenses are stored inside the CM-Stick

The user stores the access permission to Samplitude and Sequoia in the CM-Stick together with the licenses of other MAGIX products or even products from other vendors. Thus he can store the access authorization of more than 1000 different software products within one single hardware device: the CM-Stick.

If a new version of the software is released, the access rights on the existing CM-Stick are changed by using the secure protocol CM-Talk. There is no longer any need to send serial numbers via insecure emails and enter them as long sequences of numbers.

CM-Stick free of charge for the customer

MAGIX offers free CM-Sticks to their customers either together with the initial software delivery or together with an upgrade. The software itself is delivered on CD.

If an enterprise needs Samplitude and Sequoia for multiple workstations, the CM-Stick is attached to the server and determines the number of active licenses. The number of available licenses can be changed at a later stage without problems, if the customer requires it. CodeMeter works independent of the platform on Windows, Linux and Mac OS machines.

CodeMeter is flexible and cost effective

"CodeMeter has convinced us because of the sophisticated security concept and the realization of different sales models – exactly corresponding to the customer

preferences", explains Steffen Holly, Senior Product Manager of MAGIX AG. "For our products only a common solution can be considered that creates both customer satisfaction and security. Furthermore the use of CodeMeter enables us to handle the license management centrally – very comfortably and profitably."

Oliver Winzenried, C.E.O. of WIBU-SYSTEMS AG, adds: "CodeMeter is a perfect fit for the music sector: the customer can purchase expensive software complete or in smaller amounts at a fraction of the price, for example for a limited period of use. At the same time the content of many different authors can be protected and all licenses can be stored in one CM-Stick."

With Algorithmix GmbH and Magic Sounds GbR already two suppliers of additional tools for Sequoia and Samplitude have decided to use CodeMeter as well.

